

**MINUTES OF THE BOARD OF DIRECTORS
HOLLYWOOD PROPERTY OWNERS ALLIANCE
June 18, 2009**

Directors Present	Chris Bonbright, President	Whitley Court Partners
	Thaddeus Smith, V.P.	The Music Box Theater
	Frank Stephan, Treasurer	The Clarett Group
	Michael Gargano, Secretary	Argent Ventures and Millennium Partners
	Greg Angelo	METRO
	Aziz Banayan	Algert Co., Inc.
	Jeff Cohen	Gatehouse Capital
	Jan Martin	AMDA
	Jose Malagon	Hollywood Media Center
	Hilary Royce	Church of Scientology International
	Tej Sundher	Hollywood Wax Museum
	Monica Yamada	CIM Group, Inc.
	David Green	Nederland Organization - (Ex-officio Member)
	Leron Gubler	Hollywood Chamber of Commerce- (Ex-officio Member)
Directors Absent	Shawn Ingram	My Friend's Place
	Don Jacinto	Hollywood Roosevelt
	Nathan Korman	NBK, LLC
	Ron Radachy	Oasis of Hollywood
	John Tronson	Tronson Investment Group
	Captain Beatrice Girmala	LAPD - (Ex-officio Member)
	Neelura Bell	CRA/LA - (Ex-officio Member)
Staff	Kerry Morrison	HPOA
	Sarah MacPherson	HPOA
	Joe Mariani Jr.	HPOA
	Katie Zandona	HPOA
	Joe Salazar	Andrews International
Guests	Jenny Maggart	Dillon's Irish Pub

I. Call to Order

The meeting was called to order by Board President Chris Bonbright at 4:14 p.m.

II. Public Comment

Jenny Maggart from Dillon's Irish Pub informed the board that renovations for the pub are going well and that the restaurant, located in the ground floor of the Equitable building, should be opening in the near future.

III. Approval of Minutes

It was moved by Monica Yamada, seconded by Hilary Royce and CARRIED to approve the minutes from the board's May 21, 2009 meeting. Abstained: Greg Angelo, Chris Bonbright and Jose Malagon.

IV. Treasurer's Report

A. Treasurer's Report:

1. Approve Treasurer's Report from May 31, 2009: Frank Stephan reported that the board remains in good shape thus far. The BID has received approximately \$53,000 more in assessments than was originally budgeted.

It was moved by Jose Malagon, seconded by Jeff Cohen and CARRIED to approve the Treasurer's Report from May 31, 2009. Unanimously approved.

2. 2008 Tax Return for Review and Approval by Board: Kerry Morrison reported that she had sent a copy of the state and federal tax returns, prepared by RBZ, to the Board earlier in the week, for their review.

It was moved by Jose Malagon, seconded by Thaddeus Smith and CARRIED to approve the Hollywood Property Owners Alliance's 2008 tax return. Unanimously approved.

V. Committee/Activity Reports

A. Marketing Committee:

1. Demographic Research Initiative: Katie Zandona informed the board that Chris Bonbright, Tej Sundher and David Green along with the CRA, Millennium Partners and the Chamber are assisting in the effort. Nine potential companies have been identified and proposals from the RFP are expected to return in late July or early August.

2. Hollywood U: Another meeting was held and schools expressed an interest in having a community open house. A steering committee was formed to help plan the event. Zandona also mentioned that the LAUSD has expressed interest in being involved as well.

3. Hail A Taxi Update: Hail a taxi signs were installed on June 15, 2009.

4. Visitor's Guide Update: Zandona reported that Visitor's Guide sales are going well. Currently sales are at approximately \$91,000 and are close to approaching the goal of \$98,000.

B. Security Committee

1. Report from June Committee Meeting: Morrison gave a brief overview of the committee's activities. Joe Mariani also gave an update on a discussion that occurred with the Council Office and the City Attorney's office regarding the increase of medical marijuana dispensaries in the BID and how the Council office is dealing with the sudden influx of locations in Los Angeles.

2. Project YIMBY Connect Day: Sarah MacPherson asked that board members interested in volunteering for this year's Project YIMBY Connect Day please contact her. The event, which will take place on Thursday, June 25, 2009 at the Music Box, connects homeless neighbors in Hollywood with service providers from various sectors.

3. 9-11 Graffiti Update: LAPD is continuing to work closely with Andrews International and Clean Street to try and survey the area to apprehend a suspect who has been leaving re-occurring graffiti on various locations throughout the two BIDs.

C. Streetscape Committee

1. Review of Vision Statement: Morrison distributed to the board a draft version of the vision statement for Hollywood Boulevard in 2020 that would be used for the Urban Design Plan. Morrison asked that members interested in being part of a committee to help advise in modifications to please contact her.

2. Next Steps on Urban Design Plan: MacPherson informed the board of two upcoming CRA workshops for the plan and encouraged board members to attend to give their input.

3. East Cahuenga Corridor Alley Initiative: Aziz Banayan gave an update on the alley plan. Banayan has been involved with several meetings with owners and has received mixed feelings from the owners about the potential initiative. On July 28, 2009 a public hearing will be held to determine if the pedestrian mall ordinance is passed. Morrison and MacPherson explained to the board how the BID has played a facilitating role in the issue, without taking one side or the other.

VI. HPOA Business

A. Navigate Hollywood

1. Trademark Status: Zandona informed the board that she recently received an email from Jeff Briggs stating that the trademark office had approved trademarking the NavigateHollywood.com logo.

VII. New Business

None

VIII. Report from Executive Director

A. Ending Homelessness Initiatives

1. Downtown DC BID Model for Addressing Mentally Ill Homeless Population:

Morrison reported that she recently had met with Chet Gray from the DC BID. The BID uses a clinical approach to homeless outreach, which Morrison informed the board she is further researching to see if it could potentially be done in Hollywood using surplus security dollars.

B. All Property Owners Meeting: Morrison reminded the board that the All Property Owners Meeting will be on Wednesday, July 1, 2009 at the Ricardo Montalbán Theatre.

C. IDA Conference: Morrison informed the board that this year's IDA Conference will be taking place in Milwaukee this September. Board members are welcome to attend.

D. Board of Directors - Conflict of Interest Acknowledgment: Morrison asked that all board members who previously did not sign the document please notify her so they can sign it and return it to her.

IX. Next Meeting

The next meeting was scheduled for Thursday, July 16, 2009 at 4 p.m. in suite 200 of the Taft Building (1680 Vine St., Los Angeles, CA. 90028).

X. Adjournment

There being no further business the meeting was adjourned by Board President Chris Bonbright at 5:32 p.m.